

# Latvia-based innovative manufacturer of High-performance fitness equipment seeking distributors and partners

## Summary

Profile type

**Business Offer**

Company's country

**Latvia**

POD reference

**BOLV20241120002**

Profile status

**PUBLISHED**

Type of partnership

**Supplier agreement**

Targeted countries

- **Germany**
- **Switzerland**
- **Austria**
- **Saudi Arabia**
- **Norway**
- **United Kingdom**
- **France**
- **Sweden**
- **Denmark**

Contact Person

Term of validity

**21 Nov 2024**

**21 Nov 2025**

Last update

**21 Nov 2024**

## General Information

### Short summary

Based in Latvia, company is a leading manufacturer of premium fitness equipment for indoor and outdoor applications. Companies offerings include cutting-edge outdoor training machines, customizable rigs and container gyms, military-grade fitness solutions, and shooting targets. Company is actively seeking distributors and partners to expand global presence.

### Full description

Company specializes in the design, manufacturing, and delivery of innovative fitness solutions for professional and personal use. Company caters to fitness centers, military organizations, outdoor training facilities in municipalities, and enthusiasts worldwide. With a focus on quality, durability, and functionality, product range is built to endure the

toughest conditions while meeting diverse fitness needs. On top of that, company offers OEM and ODM services for the well-known fitness brands.  
Latvian-based company is known for its commitment to innovation, customer satisfaction, and sustainable manufacturing practices. Company delivers tailored solutions and exceptional service to ensure long-term partnerships.

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#### Advantages and innovations

**Premium Quality:** All products are engineered with precision and built to last, even in demanding environments.  
**Customizable Solutions:** tailor-made rigs and training equipment to suit specific client needs.  
**Military Expertise:** Specialized equipment designed for military and tactical training, ensuring unmatched performance and durability.  
**Global Reach:** Proven track record of international partnerships, ensuring seamless logistics and support.  
**Sustainability:** Environmentally responsible production processes, focusing on long-term value for partners and customers.

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#### Technical specification or expertise sought

B2B distribution of fitness equipment or related products. Strong networks in the fitness, military, or outdoor training industries, blended with the knowledge of local market.

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#### Stage of development

**Already on the market**

#### IPR Status

**IPR granted**

#### IPR Notes

#### Sustainable Development goals

- **Goal 9: Industry, Innovation and Infrastructure**
- **Goal 17: Partnerships to achieve the Goal**
- **Goal 3: Good Health and Well-being**

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## Partner Sought

#### Expected role of the partner

Looking for distributors, agents, or partners who can effectively represent and market products in their regions. Ideally, partners should have strong connections within the fitness, wellness, or military sectors and experience in handling premium products.

Type of partnership

**Supplier agreement**

Type and size of the partner

**• SME 11-49**

## Dissemination

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Technology keywords

- **11002 - Education and Training**
- **11007 - Sports and Leisure**

Market keywords

- **07001005 - Sport facilities (gyms and clubs)**
- **07001004 - Sporting goods, hobby equipment and athletics clothes**
- **07001007 - Other leisure and recreational products and services**

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Sector groups involved

## Media

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Images



[Kaamos.jpeg](#)

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[Idre Fjall.jpeg](#)

[ocr-station Innsbruck.PNG](#)

