

Business Offer

An Indian manufacturer of herbal and synthetic hair color/dyes is looking for partners to import and distribute their products, agents and distributors

Summary

An Indian GMP certified manufacturer-exporters of branded natural, herbal and synthetic powder hair color/dyes, having own manufacturing units is looking for partners to import and distribute their products in Europe. The company has presence in far-east, south-east and middle east-asian regions and north african countries.

Creation Date	22 August 2017
Last Update	06 September 2017
Expiration Date	06 September 2018
Reference	BOIN20170822011

Details

Description

Indian manufacturer of complete range of henna products for hair and body, such as, natural henna powders, henna based hair colors, henna paste, henna oil and henna design stencils.

As the company's entire production is exported out of India the company keeps abreast of the ever changing and strict requirements of different countries, preferences and sentiments of individual market in terms of requirements of quality and packing. Innovation, quality and customer satisfaction are the core principals of guide to the company.

The Indian company is having their own manufacturing plants and is flexible to offer products designed to meet specific customer need, while at the same time maintain strict quality control.

The Indian company is looking for distributors, agents and companies who can import and distribute their products in Europe.

The Indian company is also open for OEM arrangement with companies interested in sourcing their products for marketing under their own brand names.

Advantages and Innovations

The raw materials for natural and herbal hair colors are all native to India and some of them unique to India, for e.g. henna. India is one of the cheapest source for international grade of powder hair colors/dyes.

The company has their own manufacturing plants which give them the flexibility to offer products as per customer need.

Stage of Development

Already on the market

IPR Status

Trade Marks

Comment Regarding IPR status

Company own a range of market specific brands.

Profile Origin

Private (in-house) research

Keywords

Technology

03004011 Care, Hygiene, Beauty

Market

07004002 Health and beauty aids

NACE

C.32.9.9 Other manufacturing n.e.c.

Open for EOI : Yes

Dissemination

Send to Sector Group

Healthcare

Client

Type and Size of Organisation Behind the Profile

Industry SME 11-49

Year Established

1997

Turnover

Ref: BOIN20170822011

<1M

Already Engaged in Trans-National Cooperation

Yes

Languages Spoken

English

Client Country

India

Partner Sought

Type and Role of Partner Sought

Partners who can import and distribute company's products in Europe under distributor and agency agreements.

The company is also open for OEM arrangement with companies interested in sourcing their products for marketing in their own brands.

Type and Size of Partner Sought

SME 11-50, SME <10, 251-500, SME 51-250, >500

Type of Partnership Considered

Manufacturing agreement
Distribution services agreement
Commercial agency agreement

Attachments
