

Business Request

A Chinese company is looking for baby products, cosmetics, drug, health products, and daily necessities in Germany.

Summary

This company was founded in 2013, and with registered capital of \$ 60 million. It has complete logistics networks of railway, road, sea and air transportation. The company specialized in importing many high quality products from the EU and sold them in China, it hope to expand the import from the EU, especially Germany, to meet the need of Chinese people. The company hopes to sign an commercial agency agreement with the potential partner.

Creation Date	22 March 2017
Last Update	02 May 2017
Expiration Date	02 May 2018
Reference	BRCN20170322001

Details

Description

The company is a large state-owned company in Henan province, and has very developed logistics network, it can transport cargoes from Europe to China rapidly and cheaply. So ,every year, it imports many products from the EU.

Considering the safety of the products in China, many Chinese people like products from the EU more and more, because of the high quality. Henan province is the most populous province in China, with the population is more than 106 million, more people means larger demand of products. So the company hopes to import more products from EU, especially in Germany, because of the confidence of Chinese people in German products. It wants to purchase baby products, cosmetics, drug, health products, and daily necessities in Germany.

It hopes to meet with the companies in EU which can provide high quality products mentioned above, and then signs commercial agency agreement .

Technical Specification or Expertise Sought

All the products should meet the EU's safety standards and should be permitted transport to China.

Keywords

Market

07004008 Other consumer products

NACE

G.46.9.0 Non-specialised wholesale trade

Open for EOI : **Yes**

Client

Type and Size of Organisation Behind the Profile

Industry SME 50-249

Year Established

2013

Turnover

>500M

Already Engaged in Trans-National Cooperation

No.

Languages Spoken

English
Chinese

Client Country

China

Partner Sought

Type and Role of Partner Sought

The potential partners should be well qualified and brand recognition is expected. They are also supposed to have more than 2 years trade experience. Their Annual turnover should be more than 10 million Euro.

Type of Partnership Considered

Commercial agency agreement

Attachments

