

Partnering Opportunity

Profile Status: Published

Business Offer

A manufacturer of electric longboards from South West Poland is looking for distributors across Europe

Summary

A Polish company - manufacturer of electric longboards - is looking for distributors who want to deal with sales of their electric boards and take care of all activities associated with it, including marketing, service and customer service. The form of cooperation would be a distribution agreement. Terms of cooperation would be individually determined.

Creation Date	23 January 2018
Last Update	05 February 2019
Expiration Date	14 August 2019
Reference	BOPL20180118004
Public Link	https://een.ec.europa.eu/tools/services/PRO/Profile/Detail/c1ce13cb-036a-44fa-89be-405eb77e61f3

Details

Description

The Polish company manufacturing electric longboards has been established as a result of the passion for snowboarding, longboarding, wakeboarding and surfboard. The team successfully mix business with pleasure combining the biggest life passion with the professional ambition. Their mission is to promote the idea of sport, active leisure and providing exceptional experiences in the place of everyday monotony.

Longboards offered by the company:

Longboard type I

- a board created for surfing and braking,
- it works great as a means of transport in the urban jungle,
- characterized by a gentle momentum,
- in economy mode, it allows to ride the distance of 42 km,
- desk suitable for young and old users.

Longboard type II

- fast momentum
- solid braking system
- good quality silicone wheels doing great work on steep hills.
- * Dedicated to people looking for strong impressions on board (for those heavier than 90+kgs).

Longboard type III

- perfect for driving in parks and paving stones
- large pneumatic wheels greatly deal with inequalities
- trains and descents from curbs and even sand, gravel or paving stones do not pose any problem

Longboard type IV

- a machine created to overcome difficult routes,
- the large power of two engines allows to ride on difficult terrain even when the large slope of the terrain
- created for off-road driving
- * Dedicated to people looking for strong experience on board (those heavier 90+).

RIDE FEELING - thanks to numerous tests and the implementation of several trucks prototypes, a model that works well at both low and high speeds was successfully made. Compared to other electric longboards, offered boards are characterized by high stability at high speed, thus increasing the feeling of safety and riding pleasure. Riding 35 km/h with comfort is possible.

DESIGN - deck has been designed so that all electronic components are hidden inside i.e. battery, control board, therefore board looks more aesthetically and additionally hidden elements are protected against mechanical damage and moisture. There is no risk of damage for the battery and its cover.

REPLACEMENT WHEELS - trucks allow a simple wheel change in every model offered by the company. For customers who want to feel the high speed and grip while riding on paved surface, polyurethane wheels should be used. For those willing to ride around urban parks or a surface it leaves a lot to be desired - the maximum comfort of driving will be ensured by all terrain wheels.

GUARANTEE - till 24 months.

SERVICE & CUSTOMER SERVICE - company provides service across Poland. They take care of the board quickly and easily, as if the board was constantly flashing like new. (For this reason, the company looks for distributors to provide on-site services in their country and suit this strategy).

Advantages and Innovations

As the producer, the company gives some possibilities to customize the board making its features more individual:

- the choice of hardness and color of PU (Polyurethane) wheels
- the ability to exchange / purchase all terrain wheels and vice versa
- the possibility of a simple battery change

Innovative features of offered electric longboards:

- all electronic components together with the battery are hidden in the deck
- boards are made of 5 layers of bamboo reinforced with 2 layers of fiberglass

- all boards are equipped with original company trucks
- trucks allow the assembly of all terrain wheels, planted on specially designed and manufactured wheels
- the ability to change the battery easily by the client
- in the boards there is a USB input through which the remote control, telephone or portable speaker can be charged
- boards have a regenerative charging system that affects the extension of the board's range
- a replaceable battery, thanks to which riding time can be extended even several times,
- boards are designed to allow the user simple and intuitive operation.
- unlike other products available on the market, the electric longboard offered by the company has been fully designed and manufactured in Poland
- for the greater safety of product users in offered longboards, batteries with low nominal voltage have been used. In addition, batteries have the largest capacity on the market - 11.8 Ah.

Stage of Development

Already on the market

IPR Status

Trade Marks

Comment Regarding IPR status

During the process of registering the Trade Mark

Keywords

Market

07001004 Sporting goods, hobby equipment and athletics clothes

NACE

G.47.9.1 Retail sale via mail order houses or via Internet

Open for EOI : **Yes**

Dissemination

Relevant Sector Groups

Creative Industries

Client

Type and Size of Organisation Behind the Profile

Industry SME <= 10

Year Established

2016

Turnover

<1M

Already Engaged in Trans-National Cooperation

No.

Languages Spoken

English

Client Country

Poland

Partner Sought

Type and Role of Partner Sought

The most relevant partner for a producer of longboards is a company familiar with the market (local or regional) of "electric personal transporters" e.g.

- longboards,
- skateboards,
- kick scooters,
- self-balancing unicycles,
- Segways,
- others.

The form of cooperation - distribution agreement.

The company will provide foreign distributions with all necessary promotional materials.

Type and Size of Partner Sought

SME 11-50, SME <10,>500 MNE, 251-500, SME 51-250,>500

Type of Partnership Considered

Distribution services agreement

Attachments











